



**DHANALAKSHMI SRINIVASAN**  
**COLLEGE OF ENGINEERING AND TECHNOLOGY**  
**MAMALLAPURAM, CHENNAI**

*(Approved by AICTE, Affiliated to Anna University, Chennai)*

### **7.3 Institutional Distinctiveness**

**7.3.1. Portray the performance of the institution in one are distinctive to its priority and thrust within 1000 words.**

<b>S.No</b>	<b>Document Name</b>	<b>Purpose of the Document</b>
1	Appropriate web in the institutional website	The distinctiveness of the institute pertaining to its thrust area
2	Any other relevant information	Records of events related to the institutional distinctiveness



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Accredited by NAAC & NBA (CSE,EEE & ECE)

East Coast Road, Mamallapuram, CHENNAI-603 104, Tamil Nadu.

Ph : 044-2744 2844  
2744 3844  
Dir : 044-2744 3388  
Fax : 044-2744 2988

## INSTITUTIONAL DISTINCTIVENESS

### Vision of Ethical Education and Social Responsibility

At DSCET, we aspire to be a premier engineering college that not only imparts knowledge and skills but also nurtures ethical values and social responsibility in our students. Our vision is centered on the holistic development of individuals who understand the importance of serving society.

### Promoting Love, Compassion, and Universal Brotherhood

Through a range of activities, we cultivate a spirit of love, compassion, and universal brotherhood among our students. We celebrate diversity and encourage tolerance within our society. These initiatives are aimed at fostering a sense of unity and inclusivity among our students.

### Inspired by the Teachings of Sri Ramakrishna Paramahansa and Swami Vivekananda

The lives and teachings of Sri Ramakrishna Paramahansa and Swami Vivekananda form an integral part of our curriculum. We study their teachings to imbibe their wisdom and values, promoting moral and ethical conduct among our students. Spiritual discourses and sessions by esteemed individuals further reinforce these teachings.

### Developing Strong Character and Values

Our college places special emphasis on the development of strong character and values in our students. We believe that education should go beyond academics and focus on nurturing individuals who are intellectually alert, emotionally balanced, morally sound, socially committed, culturally enriched, and spiritually oriented.

### Cultivating Civic Responsibilities and Moral Values

We are committed to instilling civic responsibilities and moral values in our students. We recognize the pivotal role of women as future mothers and focus on embedding moral and ethical values in the hearts of our female students. By empowering them with knowledge and values, we aim to shape responsible citizens who contribute positively to society.

### Enriching Co-curricular and Extracurricular Opportunities

In addition to academic pursuits, we provide ample opportunities for students to engage in a wide range of co-curricular and extracurricular activities. These activities help foster overall growth and development, allowing students to explore their interests, talents, and passions beyond the confines of the classroom.



*[Handwritten Signature]*  
PRINCIPAL  
Dhanalakshmi Srinivasan College  
of Engineering & Technology  
E.C.R. Mamallapuram, Chennai-603 104



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## VARIOUS ACTIVITIES CONDUCTED FOR THE HOLISTIC DEVELOPMENT OF STUDENTS BY OUR INSTITUTION

1. Regular classes throughout the year for all the students by Brahma Kumari's for Yoga, Moral and Ethical values, Spirit of love and compassion, universal brotherhood and goal setting.
2. Activity through Rotaract Club
  - Distribution of medical kit to poor people.
  - Evening classes for the school students.
3. Activities through NSS
  - Blood donation camp.
  - Cleaning of village surroundings.
  - Tree plantation.
  - Nutrition awareness program.
  - Sports /Games for school children.
  - Medical check-up camp at rural areas.
4. Activity through Mamallapuram Tourism Office
  - Beach cleaning.
  - Awareness about use of plastics products.
  - Celebration of World Tourism Day.
  - Dance festival.
5. Activity through Mamallapuram Town Panchayat
  - Voting awareness.
  - Awareness about cleanliness at Heritage sites/Monuments/Sculpture.
  - Traffic regulation.
  - Participation in accident prevention programmes of local police.
6. Assistance by the Students/Faculty/Management during COVID19 Pandemic
  - Distribution of Mask and Sanitary items.
  - Awareness program on COVID 19.
  - Vaccination for COVID19.
  - Distribution of ration to the affected people.

Our students are enthusiastic about Community work and thereby contributing towards the betterment of community at large. Students work in adopted villages through NSS, NCC and Unnat Bharat Abhiyan. Many students voluntarily take part in activities which enrich their personality and perception towards life which has extended to their family and neighbourhood. They are able to practice gender equality and responsible citizenship roles effectively. As envisaged in our vision, we aim for all round development of students. Efforts



*Principal*  
**PRINCIPAL**  
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are consolidated to bring the best in our students in all walks of life. Through our efforts like financial help, psychological counselling, health facilities and mini lunch the students turn out to be happy, confident and assertive individuals. It reflects in the change in attitude of our students. The learning and the experiences in their college life transforms them cognitively and emotionally into better beings to scale greater heights. The students' accomplishments and accolades proves the institution is taking efforts to guide them in the right directions

  
PRINCIPAL



  
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