



DHANALAKSHMI SRINIVASAN

COLLEGE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE & Affiliated to Anna University, Chennai) Accredited by NAAC & NBA

East Coast Road, Mamallapuram, Chennai- 603104

DEPARTMENT OF MBA

GUEST LECTURE ON FINANCIAL MANAGEMENT

Invitation

DHANALAKSHMI SRINIVASAN
COLLEGE OF
ENGINEERING AND TECHNOLOGY
Approved by AICTE, New Delhi and Affiliated to Anna University
(Accredited with NAAC)
THE DEPARTMENT OF MBA
INVITES YOU FOR
GUEST LECTURE
FINANCIAL MANAGEMENT

RESOURCE PERSON
MR. K. SETHURAMAN
WEALTH ADVISOR
DR. R. SARAVANAN
PRINCIPAL
WILL FELICITATE
1ST NOVEMBER 2022
by 01.00 pm

REPORT

Name of the Program : **GUEST LECTURE ON FINANCIAL MANAGEMENT**

Date & Time : 01.11.2022, 01.00 pm

Chief Guest : Mr.K.Sethuraman

Wealth Advisor,

SEBI Registered Research Analyst,

The MBA department conducted Guest Lecture on 01.11.2022.

Mr. K. Sethuraman, Wealth Advisor, SEBI Registered Research Analyst was the guest speaker of the day. **Dr. G. Amutha**, Head of the MBA department welcomed the gathering and introduced the chief guest Mr. K. Sethuraman. Our Principal **Dr. R. Saravanan** honored Mr. K.Sethuraman with shawl and bouquet. Mr.K.Sethuraman delivered the speech on the topic “**FINANCIAL MANAGEMENT**”. Our CEO **Dr. Vijayaraj** and Our Vice Principal **Dr. V. Janakiraman** graced the event and encouraged the students. The speaker of the day explained about economic reforms, impacts on inflation and reasons why Indian economy is strengthening. He advised the students to practice an exercise called “SWOT Analysis on Me” which will help the students to identify their inner personality. He explained the concept of stock market and sectoral specialization. He advised the students regarding power of information which helps to succeed in the academic life. Many questions and doubts were raised from the students which were clearly answered with live examples by the speaker. The days program came to an end with Vote of thanks delivered by Mrs. S. Divyadharshini, student of 2nd year MBA.

EVENT PHOTOS



