



DHANALAKSHMI SRINIVASAN
COLLEGE OF ENGINEERING AND TECHNOLOGY
ECR, MAMALLAPURAM, CHENNAI -603104
DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION
INDUSTRIAL VISIT REPORT

The MBA department students went for Industrial Visit to Kannan Devan Hills Plantation Company Private Limited. Madupatty factory on 11.05.23. 22 students and 2 faculties was part of the visit. After completing all the security and official formalities, the students were allowed to see the glimpse of complete history and manufacturing process in television. Once again an employee from the Factory explained the story of Kannan and Devan and process of making the tea powder and its distribution.

The factory is 100 years old factory and one of the largest employee owned company in the world. The uniqueness of the company is implementation of participatory management system. Here all the employees are the share holders of the company. Their aim is to create a healthy, innovative, productive and fulfilling work environment. Some of the special varieties produced are green tea, white tea and black tea. They are using a method of CTC which means crush, Tear and curl.

The students were allowed to see the complete manufacturing process. They were also allowed to see the packing section. Maximum manufacturing of tea is been done here and branded differently by different companies. Overall it was a good experience for the students and they learnt more about the outlook of the industry, its process of making tea powder of different varieties, its packing and distribution.

The students enjoyed the visit and saw the reality of management and its concepts being implemented in the factory. They also saw the technical aspects and the automation methods in tea manufacturing.



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INDUSTRIAL VISIT REPORT

The department of Management studies arranged industrial visit for a strength of 22 students of second year MBA. These students with 2 faculty members visited Sea Blue Shipyard Limited at Cochin on 12.05.23. It is one of the largest ship building and maintenance factory in India, it is well equipped with sophisticated and advanced technology used for building and maintaining the ships. The shipyard management received the students with warm welcome. An engineer of the company, as a guide explained about the factory as well as the complete process which is been carried on for building and maintenance of the ship. The students had lot of doubts which was clarified. This was a new experience. The students gained knowledge on manpower management, time management, as well as the concepts in maintenance. At present there are six ongoing project. The students were allowed to see 3 different ships. This was a new experience for the students.

PHOTOS



