

# INTERNATIONAL CONFERENCE 2024



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## INTERNATIONAL CONFERENCE ON RECENT ADVANCEMENTS IN MANAGEMENT AND ENGINEERING RESEARCH ICREAMER'24

**22 & 23 MARCH 2024**

**Organised by**

**DHANALAKSHMI SRINIVASAN**

**College of Engineering & Technology**

**ECR, Mamallapuram, Chennai 603104**

**in association with**

**VEI TECHNOLOGIES, Chennai.**

## **ABOUT DSCET:**

Dhanalakshmi Srinivasan College of Engineering and Technology is started at Mamallapuram campus by the Visionary-Educationist cum Philontherapist Thiru A. Srinivasan Ayya in the year 2001. DSCET has been conferred with 2(f) and 12(B) statuses by the University Grants Commission, New Delhi. The College is approved by the All-India Council of Technical Education, and enjoys permanent affiliation with the Anna University, Chennai. Recently in 2023 the College is re-accredited with “A” grade by the National Assessment and Accreditation Council (NAAC). Currently DSCET offers 12 undergraduate programs, and 6 postgraduate programs with an annual intake of 1,302 students. DSCET attracts employers’ attention for its brand reputation and the quality of the graduates.

## **PROGRAMS OFFERED:**

### **UNDERGRADUATE PROGRAMS:**

- ❖ B.E. Aeronautical Engineering
- ❖ B.E. Biomedical Engineering
- ❖ B.E. Civil Engineering
- ❖ B.E. Computer Science & Engineering
- ❖ B.E. Electrical & Electronics Engineering
- ❖ B.E. Electronics & Communication Engineering
- ❖ B.E. Mechanical Engineering
- ❖ B.E. Computer Science & Engineering (Cyber Security)
- ❖ B.Tech. Agricultural Engineering
- ❖ B.Tech. Artificial Intelligence & Data Science
- ❖ B.Tech. Food Technology
- ❖ B.Tech. Information Technology

### **POST GRADUATE PROGRAMS:**

- ❖ M.B.A. Master of Business Administration
- ❖ M.C.A. Master of Computer Applications
- ❖ M.E. Aeronautical Engineering
- ❖ M.E. Communication Systems
- ❖ M.E. Computer Science & Engineering
- ❖ M.E. Power Electronics & Devices

## **CALL FOR PAPERS:**

Artificial Intelligence has been making deep inroads into almost every field of technology and operations. Quite recently, the world has seen advancements in the form of new technologies such as Cloud Computing, Big Data, Internet of Things, Crypto Currencies, Block Chain Technology, Machine Learning, Robotics & Automation, Business Analytics, and Digital Marketing – to name a few. Research is continuously evolving in these areas and every now and then new vistas are found and shared by the academia and the industry experts. **The International Conference on Recent Advancements in Management and Engineering Research (ICReAMER'24)** organized by Dhanalakshmi Srinivasan College of Engineering & Technology, in collaboration with VEI Technologies, is a humble attempt to trace the glimpses of the recent developments in research in emerging areas of Management and of Engineering. In this context, the following are identified as thrust areas for this conference (topics however not limited to):

- Entrepreneurship Development / Women Empowerment through Entrepreneurship
- Digital Marketing / Social Marketing / Rural Marketing
- Developments in Human Capital Management
- Financial Markets, Institutions, Management and Services
- FinTech / Industry 5.0 / Employee Attrition in HEIs
- Precision Farming Techniques for Sustained Agriculture
- Impact of Climatic Change in Agricultural Crop Yield
- Food Security, Food Consumption Pattern and Nutritional Status
- Traditional Foods in changing food habits
- Advanced Computing and Communication Technology
- Communication and Signal Processing
- Computer Vision and Image Processing
- Machine Learning and Deep Learning
- IoT and Embedded Systems
- VLSI System Design
- Computer Networking and Parallel Processing
- Renewable Energy Technology
- Augmented Reality and Virtual Reality
- E-Vehicles
- Cyber Security – Hacking
- Diagnostic and Therapeutic Equipment
- Additive Manufacturing
- Design and Manufacturing
- Robotics and Automation
- Materials Engineering
- Structures
- Green and Concrete Technology
- Drone Technology

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Dr. R. Deepa, Research & Development Coordinator-2, DSCET

## **Conference Coordinator**

Mr. E. Dilip Kumar, Head, Department of Computer Applications, DSCET

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## **ABOUT VEI TECHNOLOGIES PVT LTD:**

VEI Technologies provides a broad range of IT consulting, web applications and outsourcing services through an optimized technique. It focuses on delivering business solution for our client's business process. We serve industry leaders as they need to improve their customer experience, expand market reach and improve time to market high professional and dedicated workers. They ensure timely completion of the projects

## **AWARDS & JOURNAL PUBLICATION:**

Best paper will be awarded based on the recommendations of the Session Chair. Abstracts of all the accepted papers will be published in Conference Proceedings with **ISBN 978-93-340-1333-7**. Depending on authors' willingness, selected papers presented in the conference will be given opportunity for publication in **Scopus Indexed / UGC Care listed journals** – subject to additional charges being levied by the concerned journal. Journal Reviewers' Comments must be honoured and carried out by the authors within the stipulated time.

## ABSTRACT AND PAPER GUIDELINES:

Abstract shall be in about 250-300 words covering purpose of the study, methods, key findings and recommendations. Full paper shall be in about 5 pages. Abstract, Full paper, and presentation shall be submitted to: [icreamer.dscet@gmail.com](mailto:icreamer.dscet@gmail.com)

## IMPORTANT DATES:

EVENT	DATES
Abstract/Full Paper submissions starts from	21-Feb-2024
Paper Acceptance Notification	10-March-2024
Author Registration (on or before)	12-March-2024
Conference Dates	22/23-March-2024

## REGISTRATION DETAILS:

CATEGORY	PRICE
UG, PG Students & Research Scholars (Conference and ISBN Proceedings in CD)	Rs.1,500 per paper (Maximum 4 authors)
Academicians and Industry Persons (Conference and ISBN Proceedings in CD)	Rs.2,000 per paper (Maximum 4 authors)

## ACCOUNT DETAILS:

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## CONTACT FOR FURTHER INFORMATION:

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