



DHANALAKSHMI SRINIVASAN

COLLEGE OF ENGINEERING & TECHNOLOGY
ECR, MAMALLAPURAM, CHENNAI - 603 104.

Approved by AICTE | Affiliated to Anna University | Accredited by NAAC & NBA

DEPARTMENT OF MANAGEMENT STUDIES
GUEST LECTURE ON “INDUSTRY 4.0 – EXPECTATIONS AND
READINESS”

ACADEMIC YEAR 2023-2024

INVITATION

DHANALAKSHMI SRINIVASAN
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Affiliated to Anna University, Chennai.
ECR, MAMALLAPURAM , CHENNAI - 603 104
DEPARTMENT OF MANAGEMENT STUDIES
IN ASSOCIATION WITH IQAC
Welcomes you all for a Guest Lecture on
Industry 4.0 - Expectations and Readiness
Date : 07.11.2023
Venue : Seminar Hall | Time : 10 AM to 11.30 AM



Mr. Ajith Nilesh Joseph
Associate Vice President ,
Technology (Retail Banking Division)
Natwest Ltd.,
Chennai

In the presence of

Thiru. Mani Pasupathi Reddy
Managing Director

Thiru. S. Suresh
CFO

Felicitation by
Dr. T. Manvel Raj
Principal

WELCOME YOU ALL



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REPORT OF THE EVENT

Name of the Program : Guest Lecture on “Industry 4.0 – Expectations and Readiness”

Date & Time : 07.11.2023 to 10.00 am to 12.30 pm

Venue : Seminar Hall

Resource Person : Mr. Ajith Nilesh Joseph,

Associate Vice President,

Technology (Retail Banking),

Natwest Ltd. Chennai

The Department of Management studies organized a guest lecture on “Industry 4.0 – Expectations and Readiness” dated 07.11.2023 between 10.00 am to 12.30 pm. The resource person was Mr. Ajith Nilesh Joseph, Associate Vice President – Technology (Retail Banking), Natwest Ltd. The resource person briefed about the evolution of Industry 4.0. The session began with Industry 1.0, 2.0 3.0 and 4.0. He added about the components of Industry 4.0 which are Artificial Intelligence, Augmented Reality, and Cloud Computing, Data ware housing, data mining, Cyber Security, Artificial Intelligence, Machine Learning, Machine Platform, Global vs India’s Perspective in Industry 4.0, Opportunities in Industry 4.0, Challenges in India 4.0.

The resource person explained about the usage of cloud computing, how amazon uses cloud computing, modern tools and techniques in Industry 4.0. The resource person also conducted ice breaking sessions to break away the unease and uncomfortableness of few students who are not able to speak up in public forum.

The resource person also conducted mock interview sessions, for II MBA students. In the mock interview sessions, the resource person observed the students, their areas of improvements, and the interview performance was shared.

EVENT PHOTOS



Guest Lecture felicitated by the Head of the Department Ms. M. Deepa



Resource Person of the Guest Lecture Addressing students of I & II MBA



Resource Person of the Guest Lecture conducting mock interview session for I MBA & II MBA Students