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COLLEGE OF ENGINEERING AND TECHNOLOGY
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Department of Food Technology

ONE PAGE REPORT

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**SEMINAR AND FOOD EXPO ON FUTURE FOODS AND FUTURE BIOTECHNOLOGICAL
TECHNIQUES**

INTRODUCTION

The world is full of great ideas but many of them never see light due to lack of funding and support. Food festivals are quickly becoming part of a vast food tourism industry. Food tourism itself has become an important part of the tourism industry worldwide, and the presence of food festivals shown to support local industry development. Food festivals are an important part of destination branding for many regions, creating an event-based reason for individuals to visit otherwise unattractive localities and promote local products and services outside of an urban product environment. Several case studies have shown that food festivals can potentially improve social sustainability while also heavily supporting the tourism and hospitality industries. Food tourism is also an important reason why people attend food festivals around the world.¹ Studies have shown that engagement with food tourism indicates that an individual will attend festivals again in the future, indicating a cooperative element to food tourism and food festival attendance. These skills will surely be valuable for participants in their upcoming academic life.

CONTEXT OF THE EVENT

Dr. V.Karthikeyan was our guest of honour who gave an excellent and informative speech on 'Future foods and Future Biotechnological techniques' in the presence of our respected Director, General Manager and Principal. Over 100 participants were attended and benefited from this seminar session. Several illustrations and ideas were given and explained as to get a clear-cut knowledge on food microbiological aspects of food technological aspects on future foods. All the queries raised by our students were explained clearly with a live demonstration. In the end food expo was conducted by our department students more than 12 department students and faculty members came to visit the expo.

CONCLUSION

We would like to thank our management, Principal, General Manager and the Head of the Department and the faculty members for arranging such a wonderful seminar session and food expo. We would also like to thank Dr. V.Karthikeyan for spending his valuable time in providing us knowledge regarding food biotechnology and its uses.

HOD

PRINCIPAL